

step

1

Start with an easy trick

FETCH A PETPLAN POLICY.

Owners are only human. And sometimes, they're just not financially prepared to take care of their pets, even when they love us very, very much. Did you know that every six seconds, a pet in this country will require veterinary care costing over \$1,000?¹ But some owners still think it can't happen to them.

That's where good old animal logic comes to the rescue. You don't want your human to go into debt to give you the best possible veterinary care, do you? (Cats need not answer.) So drop that shoe and sink your teeth into this challenge: make sure your human has Petplan, America's #1 rated pet insurance.*

Petplan's flexible policies come in a choice of three flavors, Gold, Silver and Bronze, and can be customized through a choice of deductible and levels of reimbursement. That way, your choosy humans will end up with a policy that is as unique as you are.

Annual Benefits	BRONZE	SILVER	GOLD
Veterinary Expenses	\$8,000	\$12,000	\$20,000
Boarding Kennel Fees		\$250	\$500
Advertising & Reward		\$250	\$500
Loss Due to Theft or Straying		\$250	\$500
Death from Illness or Injury			\$1,000
Vacation Cancellation			\$1,000

Customize Any Petplan Policy

Select your Deductible	\$50 or \$100 or \$200
Select your Reimbursement	100% or 90% or 80%

1. According to Petplan claims data, 2011.

Petplan[®]
pet insurance



one dog's tale

When my vet introduced me to Petplan, little did I know that a few days later Blue would have the fight of his life. X-rays showed nothing, but emergency exploratory surgery revealed a hole in his stomach. I was called in to make the decision of euthanasia. But Blue refused to give up, and the doctor said he deserved another chance. Thankfully, Blue made a full recovery. And thanks to Petplan, saving Blue didn't cost my family a fortune.

Claim paid: \$11,503.57

one cat's tale

I was shocked when Mushu was diagnosed with a malignant tumor on her leg. The good news was that with Petplan, her leg amputation surgery was covered. And while I was worried about Mushu's outcome, I was happy to have options to choose from. Nowadays Mushu is getting around like a kangaroo. I sometimes think that she doesn't even realize she lost her leg!

Claim paid: \$3,664.67



1.866.467.3875 GoPetplan.com

Get a **10% discount** when you enroll online.
Remember to use your promo code:

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* Petplan is the #1 rated pet insurance provider, of those providers receiving more than 250 reviews, on the independent review site, www.petinsurancereview.com (April 18, 2012). For additional information, please visit petinsurancereview.com or write to: 1268 Longs Peak, Longmont, Colorado 80501.

Terms and conditions apply. Coverage under any pet insurance policy is expressly subject to the conditions, restrictions, limitations, exclusions and terms of the policy documentation issued by the insurer. Availability of this program is subject to each state's approval and coverage may vary by state. Pet insurance policies are issued by AGCS Marine Insurance Company and administered by Fetch Insurance Services, LLC (Fetch Insurance Agency, LLC in Michigan), d/b/a Petplan (Petplan Insurance Agency, LLC in California). AGCS Marine Insurance Company, a member of the Allianz Group, is rated A+ by A.M. Best (2011). For more information, visit GoPetplan.com.

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Petplan[®] guide to pet insurance



America's
#1 rated
pet insurance!*

step 2

Be gentle, but firm

GET PETPLAN. NOW.

"Why Petplan?" your frisky owners may ask. Well, for more than 245 years (35 human years), Petplan has been protecting pets' health worldwide. In fact, Petplan is America's #1 pet insurer.* Here's why:

Hereditary conditions covered under all policies

Petplan policies provide coverage for all congenital and hereditary conditions, with no dollar or time limits per condition.†

No benefit schedule

We reimburse you what your veterinarian charges you, up to your annual policy limit.†

Covered For Life™

Once you're insured, Petplan will cover any chronic conditions you may develop into your old age.†

Use any veterinarian, anywhere

Freedom to visit any licensed veterinarian anywhere in the US and Canada, including referral, specialist, alternative and behavioral therapy veterinarians.

Fast, no hassle claims

95% of paid claims are processed within five days of submitting a completed claim.†



step 3

Set realistic expectations

HEY, ACCIDENTS HAPPEN.

You're going to swallow dumb things, run out in front of cars and generally manage to endanger your health on a weekly basis. And of course, your humans adore you so much, they'll want you to live forever.

But enjoying a long healthy life together can get expensive. Petplan can help manage the damage.



Your healthcare can be expensive without pet insurance.

step 4

Repeat for life

THERE FOR YOU IN YOUR TIME OF NEED.

Petplan covers injuries and illnesses for life.† This is important for your humans should you develop a chronic condition like arthritis, diabetes or hip dysplasia.

When you consider the fact that between 30-40% of all pet insurance claims received are for chronic conditions that last beyond 12 months,† the importance of being Covered for Life™ is undeniable.

Let's face it; your humans would be lost without you. So protect them from any unforeseen veterinary expenses with a little help from the nice folks at Petplan.

Visit GoPetplan.com to get a 10% discount when you enroll online.

Remember to use your promo code:

SUB0102C



† As long as the condition was not showing clinical signs prior to the effective date of the policy or during the waiting period. Subject to annual policy limits of \$8,000, \$12,000 or \$20,000. Limits are replenished in full on renewal and may be subject to the copay and deductible selected by the policyholder. Specialist vet fees reimbursed at 80% except in cases of emergency.